

STEM WARS

ONE DAY • 100 COMPANIES • 1,000 STUDENTS
APRIL 8, 2017

Dear Prospective Partner,

Georgia TRiO in conjunction with MICROSOFT, the WNBA's Atlanta DREAM, Atlanta City Council President Ceasar Mitchell, and our community partners present- "STEM Wars." This **ONE-DAY conference** will consist of **S.T.E.A.M. (Science, Technology, Engineering, Arts, and Math)** interactive presentations, design & innovation competitions, hands-on workshops, college and career fair, fast-paced academic competitions, Robotics & Drone showcases, web-site, video game and mobile application design, celebrity guest appearances, and much more. The main goal is to introduce students in the southeast region to S.T.E.A.M. fields and increase diversity and inclusion in tech. STEM Wars will bring together over 1,000 middle, high school & college students, teachers and parents and 100 industry-leading professionals.

- Hands-on S.T.E.A.M. activities to excite and engage students
- S.T.E.A.M. curriculum aligned with state and national standards
- Cutting- edge S.T.E.A.M. equipment and technology
- Highly-quality S.T.E.A.M. teachers and industry professionals

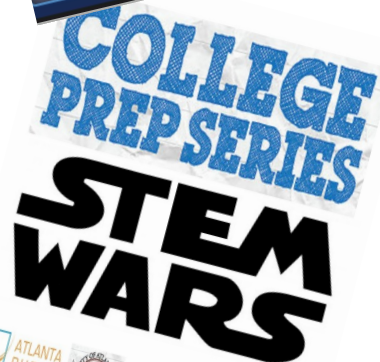
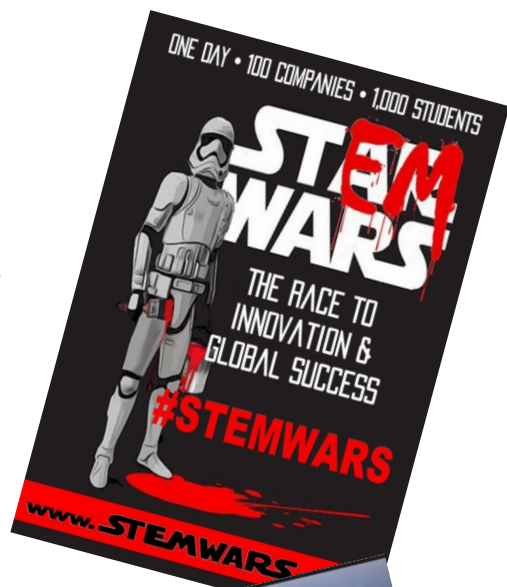
We invite you to share your knowledge, experience, and expertise with the thousands of students who will soon evolve into our next generation of innovators, engineers, doctors, software developers, mathematicians and physicists. We are actively seeking individuals to host inspiring presentations & workshops, and/or representing their institutions or professions during the college and career fair, or helping sponsor this initiative.

Georgia TRiO (www.gaspp.us), founded in 1981, is a non-profit organization with over 300 professional members serving approximately 20,000 students and adults statewide. TRiO has successfully integrated TRiO programs into 2,800 college campuses, serving roughly 790,000 students nationwide.

Sincerely,

William Troy Curry

William Troy Curry, President
Georgia TRiO
info@stemwars.org
www.stemwars.org



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Workshop Presentations & College and Career Fair Vendor

All College & Career Fair vendors and Workshop presenters will have their company or organization listed on event website and a chance to receive (2) tickets to the STEM Wars Reception & Banquet.

College & Career Fair Registration

The College & Career Fair will be hosted from 9:00AM—1:00PM. We invite representatives from colleges, non-profit professional associations and organizations, student organizations, and businesses to provide information on S.T.E.A.M. education and career opportunities to participate in the Wars College and Career Fair. Exhibitors are provided a table and chairs for their exhibit.

Workshop Presenter Registration

The workshops will be hosted from 9:00AM—1:00PM and divided into (4) sessions. Each 45 minute workshop session will have 50 – 75 attendees. Since both space and time are limited, we expect the selection process to be competitive. The topic coverage, the proposers' credentials, the interested audience, and relevance of the topic will all be considered in the selection process. Proposers may be asked to provide additional information, modify part of the proposals, or combine with another one.



Regular Registration	January 2 – March 3, 2017	\$250
Late Registration	March 4 – March 31, 2017	\$500

You MUST register for this event using the **ONLINE REGISTRATION FORM** available at www.stemwars.org.

Please direct all questions to (404) 808-6104 or email info@stemwars.org.

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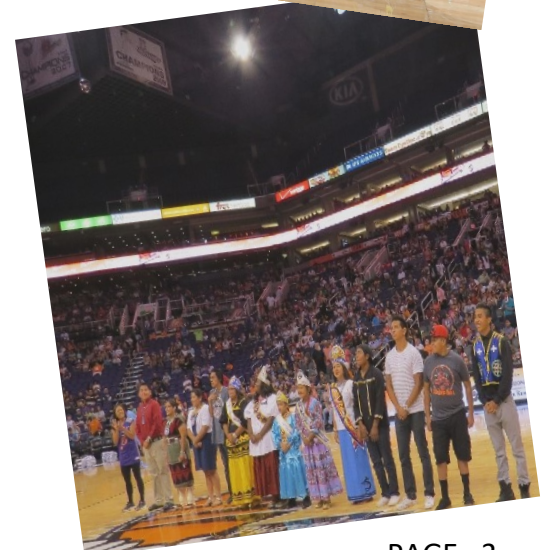
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ATLANTA METROPOLITAN STATE COLLEGE

SATURDAY, APRIL 8, 2017

Tentative Agenda

7:00AM – 8:00AM	Vendor Set Up
7:00AM – 8:30AM	REGISTRATION
8:30AM – 9:00AM	Opening Session
9:00AM – 9:50PM	S.T.E.(A).M. Workshops Session 1/ College & Career Fair
10:00AM – 10:50AM	S.T.E.(A).M. Workshops Session 2/ College & Career Fair
11:00AM – 11:50AM	S.T.E.(A).M. Workshops Session 3/ College & Career Fair
12:00AM – 12:50PM	S.T.E.(A).M. Workshops Session 4/ College & Career Fair
1:00PM – 1:50PM	Closing Session Special Celebrity Guest Presentations
2:00PM – 2:30PM	Departure/ LUNCH



For additional information please contact (404) 808-6104, e-mail info@stemwars.org or visit www.stemwars.org.

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SPONSORSHIP OPPORTUNITIES

Being a sponsor at STEM Wars elevates your brand recognition, demonstrates your support for attendees, and drives thousands of impressions. Associates your organization with STEM Wars, the largest organization in the world committed to promoting excellence and innovation in S.T.E.M. for low-income and potentially first-generation college students

Sponsors receive significant benefits for their contributions including:

- Enhances your organization's name and brand recognition
- Differentiates your company from the competition
- Demonstrates your company's commitment to S.T.E.M. education
- Drives increased traffic to your booth
- Provides unique benefit opportunities available solely for Sponsors

Sponsorships include:

- Logo on Sponsorship page of Conference Programs and Websites
- Recognition in front of **1,000** attendees during opening & closing sessions
- Digital Signage viewed by **1,000** attendees
- Push notifications to **1,000** attendees through event mobile app
- Company logo and/or company information in **1,000** registration bags
- Name included in event media/news releases
- Logo included on STEM Wars Banners

General Session Sponsor

Maximum visibility during the conference and in all pre-conference materials as well as post-conference write-ups.

Registration Gift

Support **1,000** STEM Wars attendees by providing a complimentary canvas backpack/tote bag.

STEM Wars Reception & Banquet

Be front and center with teachers and students for a formal evening focused on low-key networking for attendees and S.T.E.M. leadership filled with plenty of fun and socializing.

Conference App

Places your brand directly in front of **1,000** attendees as they navigate our events with our STEAM Wars mobile App.

STEM Wars Registration Bag Insert

Insert a piece of product literature into **1,000** conference attendee bags.

